



Domestic and Family Violence Prevention Month 2025

Campaign Aim

Our goal is to raise awareness among decision-makers about the need for better support for family violence victims and users of violence in Gippsland, and highlight the challenges of providing these services in our region.

Key Objectives

We're asking for consistent, adequate funding to improve:

- Primary Prevention
- Therapeutic Supports
- Case Management
- Services for people experiencing and using family violence
- Housing & Exit pathways

How to Get Involved

- Send the Open Letter to Decision-Makers
- Submit Campaign Photos to the Online Gallery
- Download the Social Media Toolkit and Digital Assets
- Complete the Campaign Evaluation Form



How to use the Social Media Frame

- Use at events hosted by your organisation, club or group
- Encourage team members or event attendees to take photos with the frame
- Submit the photos via the Campaign Hub to be used in the online gallery
- Share images on social media using the hashtag **#FVinGippsland**



Visit the
Campaign Hub and
Get Involved

www.gippslandfamilyviolencealliance.com.au/current-issues-advocacy/domestic-and-family-violence-prevention-month-2025/

For General Queries

Contact Sam via comms@gfva.com.au

For Media Queries

Speak with your team leader or manager within your organisation